

SEMESTER - VI

PAPER NO: 313: INDIAN BUSINESS AND ECONOMIC ENVIRONMENT

Unit- 1: ECONOMIC ENVIRONMENT

Basic concept of economic environment. Cultural, social and political environment of business.

Unit- 2: POLICIES FOR BUSINESS ENVIRONMENT

Capital transfer policy. Technology policy. Investment policy. Policy of brown dots (Non – Veg.) and policy of green dots (Veg.)

Unit- 3: INTERNATIONAL ECONOMIC ENVIRONMENT

Export-import policy (Exim policy). SEZs. Role of international financial institution with special reference to India in post reform era. WTO, IMF and the World Bank.

Unit- 4: DOMESTIC ECONOMIC ENVIRONMENT

MRTP, competition commission. Environment policy. Industrial policy. Labour policy. Agriculture policy. HR policy. Exit policy : meaning, objectives and present policies (all policies to be taught in relation to Indian Business and Economic Development only).

References:

- 1) Economic Environment of Business: Mishra & Puri
- 2) Business Environment-Text & Cases: Francis Cherunilam
- 3) Jalan B.: The Indian Economy-Problems & Prospects
- 4) Second Generation Economic Reforms in India: Datt R.
- 5) Indian Economy Since Independence: Uma kapila
- 6) The Indian Economy-Environment & Policy: Dhingra I. C.
- 7) Indian Economy-Its development Experience: Misra & Puri
- 8) Government of India: Economic Survey(annual), Ministry of Finance