

ROLL NO. _____

Internal Examination September - October 2017

DATE : 22-09-2017

Semester - V

TIME : 3.30 to 5.00

Friday

Commercial Communication Marks : 50

(Text: Gems of Wisdom)

Q.1. Answer any five of the following questions in brief : 20

1. Why was the king's arena built?
2. Who was Guru Nayak?
3. What were the two prized possessions of Jim and Delia?
4. How did the enemy soldier come to know that the sniper was hiding on the terrace? What happened after he found out?
5. What personal effects did the astrologer use to attract people towards him?
6. Why was the astrologer relieved at the end of the story?

Q.1 (B) Write short notes on any two : 10

1. The love between Delia and her husband
2. The past life of the astrologer
3. The unusual ending of the "The Lady or the Tiger"

Q.2 Draft a questionnaire on any one : 15

1. Socio-economic survey of farmers
2. Corstudy habits of College students
3. Consumers' Views on a newly introduced washing machine

Q.3 Write a letter to an insurance company, inquiring about a medical insurance policy. 10

OR

Write a letter to an insurance company, intimating about the change of nomination in the existing policy.

