

Internal Examination October : 2018

DATE : 06/10/2018

Semester - III

TIME : 12.30 to 2.00

Saturday

Commercial Communication Marks : 50

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- Q.1. A. Answer any 5 of the following questions in brief: 15
1. What, according to Abraham Lincoln, is the difference between being lazy and being an idler?
 2. What happens when Khushwant Singh's grandmother dies in the essay "My Grandmother"?
 3. Why did the swallow come to take shelter at the statue of the happy prince?
 4. What promise does Abraham Lincoln make to his brother?
 5. Describe the routine of the author and the grandmother while he was in the village as a child.
 6. What is Jesse Owens' greatest memory of the 1936 Olympics?
- Q.1 B. Write a short note on any two : 10
1. The Happy Prince
 2. Jesse Owens
 3. The boy in the story "I'm Hungry"
- Q.2. Write a short note on any two of the following : 15
1. Business ethics and etiquette
 2. Time-management
 3. Negotiation skills
- Q.3. Write a letter to a bank manager complaining about the rude behavior of an employee. 10

OR

Write a letter to a bank manager requesting to transfer your savings account from the Paldi branch to the Naranpura branch.

