

ROLL NO. _____

Internal Examination October : 2018

DATE : 04/10/2018

Semester - I

TIME : 3.00 to 4.30

Thursday

Commercial Communication Marks : 50

Q.1. A. Enlist all the objectives of communication, and discuss any five of them in detail. 15

Q.1. B. Explain the meaning and definition of communication. 10

OR

Q.1. A. Write about Listening skills and discuss the different types of listening 15

Q.1. B. Explain the process of communication. 10

Q.2. Define e-communication and discuss its advantages and limitation 15

OR

Discuss e-commerce, e-banking and e-meeting in detail.

Q.3. Write an application for the post of a finance manager in a multinational company. 10

OR

Discuss the tips for facing a job interview.

