

ROLL NO. _____ .

Internal Examination September - October 2017

DATE : 19-09-2017

Semester - I

TIME : 3.30 to 5.00

Tuesday

Commercial communication Marks : 50

Q.1 Explain the process and elements of communication in detail. 20

OR

Q.1 Explain the different types of listening.

Q.2 Define E- communication and discuss its various forms in detail. 15

OR

Q.2 Discuss advantages and limitations of E-communication in detail.

Q.3 Write an application for the post of a finance manager in a multinational company. 15

OR

Q.3 Give some tips for appearing for an interview.

